

June 19-21, 2017

Vancouver Convention Centre  
Vancouver, British Columbia (BC) Canada

21<sup>st</sup> Annual  
Event

CANADIAN  
GAMING  
SUMMIT

# Canadian Gaming Innovators Launchpad

The Canadian Gaming Innovators Launchpad is a pitch competition designed to stimulate innovation in the Canadian gaming industry – Casino, Lottery, Charitable, Internet, and Mobile.

Innovators Launchpad brings the excitement and stimulus for great ideas to the gaming industry. Participants compete for cash and in-kind prizes by delivering the best pitch in addition to the opportunity to demonstrate their skills, ideas and products to top executives of the gaming world.

Don't miss out on this unique opportunity to Sponsor this event in conjunction with the Canadian Gaming Summit in Vancouver.

## Sponsorship Opportunities

### Gold Sponsor (\$15,000)

- Option for a seat at the judge's table for the contest with access to "buy Into" the contestants' ideas.
- Access to all contestants' entries and the option to judge entries for the contest
- Option to appoint an on-stage judge at the grand finals (limited availability)
- Opportunity to offer an additional unique award (prize provided by the sponsor) creating further interaction with the contestants; exclusive judging rights are held by the gold sponsor (limited availability)
- A page on the Innovators Launchpad website will promote the special award and an announcement of the prize will be made at the event
- Recognition on Innovators Launchpad website and at the event
- Company logo Included on all digital and print media distributed prior to and at the event
- One complimentary, 1/2 page/four-colour company advertisement in the Summit Show guide
- One complimentary, 1/2 page/four-colour company advertisement in the Canadian Gaming Business magazine – show edition
- Recognition on the Sponsor page in the event program

### Silver Sponsor (\$10,000)

- Option for a seat at the judge's table for the contest with access to "buy Into" the contestants' ideas.
- Access to all contestants entries and the option to judge entries for the contest
- Option to appoint an on-stage judge at the grand finals (limited availability)
- Recognition on Innovators Launchpad website and at the event
- Company logo Included on all digital and print media distributed prior to and at the event
- One complimentary, 1/4 page/four-colour company advertisement in the Summit Show guide
- One complimentary, 1/4 page/four-colour company advertisement in the Canadian Gaming Business magazine – show edition
- Recognition on the Sponsor page in the event program

### Innovators Launchpad Sponsor (\$7,500)

- Title sponsor of the designated area within the tradeshow floor for all Innovators Launchpad contestant displays.
- Includes the option to utilize one exhibit space on the trade show floor
- Recognition on Innovators Launchpad website and at the event
- Company logo Included on all digital and print media distributed prior to and at the event
- One complimentary, 1/4 page/four-colour company advertisement in the Summit's Show guide
- Recognition on the Sponsor's page in the event program

If you have any questions or would like to participate as a 2017 Innovators Launchpad sponsor, please contact **Chuck Nervick** at 416-512-8186 x 227, [chuckn@mediaedge.ca](mailto:chuckn@mediaedge.ca) or **Paul Burns** at 416-304-6870, [pburns@canadiangaming.ca](mailto:pburns@canadiangaming.ca)