

Marcus Yoder

Vice President, Regulated Markets Business Development



Marcus Yoder is a 25-year technology executive, responsible for opening new markets for Gamblit by working with licensed casino operators, regulators, industry groups and approved casino OEMs.

Marcus comes to Gamblit after providing advisory services to casino operators on how best to take advantage of online gaming. Prior to this Marcus was the Executive Director of Business Development for International Game Technology (IGT). Marcus was responsible for the expansion of the IGT Interactive offering throughout the Americas, including Canada, New Jersey, Mexico, as well as driving the IGT DoubleDown Casino Partner Program.

Marcus is also a member of the Governing Board of the education non-profit Brighter Children (www.brighterchildren.org).

Marcus received his BA in German and International Business from the University of Tennessee, Knoxville, and his MBA in Marketing and Finance from the University of Chicago Booth School of Business..